

TITLE

Subtitle

by

First Name Last Name

Credential 1, Credential 2, Credential 3, etc.

Introduction: "What?"

One paragraph on definition of issue, viewpoint, problem, goals, task, choices, decisions, etc.

Reasoning: "Why?"

Minimum one paragraph on reasoning, "why" this point matters, is important and is defended, justified and reasoned out.

Body: Components and Details of the subject, and "How" the solution or goal is accomplished.

Main body of subject in several paragraphs, with supportive details, explanations and points for benefits and solutions, actions, etc.

Conclusion and Summary:

Summary of "What?, Why?, How?" and major pillar/s for the advocated position, decision, solution, benefits, etc. Persuasive ending for this view, action, decision or goal.

Tags (key words) for search engines:

(Remember, your white paper can be maximum 3 pages long. It facilitates to-the-point brevity, clarity and encourages readers to read them.)

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