

Guidelines for Writing a White Paper for Voices of the Ten Tribes

Definition

"A 'white paper' is an authoritative report or guide informing in a concise manner about a complex issue and presenting the issuing body's philosophy on the matter. It is meant to help readers understand an issue, solve a problem, or make a decision."

http://en.wikipedia.org/wiki/White_paper

Eligibility

Authorship is extended to the leadership of only the Hebrew Roots, Two House, and other Ten Tribes movements.

Leadership is defined as "leaders of congregations and organizations, owners of dedicated media, i.e. radio, TV stations, Internet stations, and teachers on such media, authors of books on the Hebrew Roots, Two House and other Ten Tribes movements and their concerns."

Content particulars

Do-s:

Overall, content needs to address one single issue, viewpoint, position, action or philosophy pertaining to the Regathering Ten Tribes. Advance your position and provide logical reasons why.

Don't-s:

Do not write about a several issues in one paper.

Do not write a long paper in several parts, i.e. a string of papers on the same subject/issue or to be continued on a website.

Do not promote products or advertisement of merchandise or congregation-related events.

Do not list your email address. Your public web address is more secure.

Do not write a polemic against another person or against his/her white paper. Responsa can be made directly to the author.

Format

Length: Needs to be no longer, than three numbered (center bottom) pages,

Fonts: Please use easy-to-read-on-screen 11-12 point with plain, *no-serif* fonts, e.g. Calibri, Arial and Euphemia. Notice that Arial is heavier even when not bolded. Please do not use, cursive, decorative or light-colored fonts or all caps. Scripture or other quotes can be 10 -10.5 point fonts. Pdf will enlarge all fonts slightly.

Margins: No less than 1 inch margins on sides and no less than 0.75 inch margins on top and bottom, with portrait orientation and in PDF format.

Title: Needs to be clearly indicating the subject. Flowery and descriptive subtitles can follow the clear main title.

Author's name needs to be listed under the title, with eligibility credentials, e.g. website links, titles of books, radio & Internet stations, programs, etc.

Misc.: Do not use colored or graphic backgrounds. Graphics need to be germane to the text.

Tags: List "tags," i.e. key words by which search engines will find your white paper.

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